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The Tree Farm Partners With First Three Neighborhood Builders

Long-standing Idaho companies join the team to start fulfilling the development's housing vision

23 July 2008 – *Boise, Idaho* – The Tree Farm, a new mixed-use community coming soon to Idaho's Treasure Valley, today announced that three neighborhood builders have joined its team. **Marrs Company** and **Tahoe Homes** will be creating homes in the community's single-family, semi-custom home neighborhood. **Zach Evans Construction** will be building in the lifestyle neighborhood, which includes patio and courtyard homes. These initial builders were selected due to financial stability, solid history of positive customer relations, experience building in the northwest Meridian area, overall respect from the real estate community and a forward-thinking company vision that matched that of The Tree Farm.

"We are creating a solid foundation by securing partnerships with these first builders who will begin the formation of two core neighborhood styles, bringing us one step closer to fulfilling our goals at The Tree Farm," said Derick O'Neill, president of O'Neill Enterprises. "These three companies provide a perfect balance between established history and a vision for the future that will help us to further our commitment to architectural diversity and providing housing types to fit every lifestyle."

The Tree Farm's single-family, semi-custom homes neighborhood will feature homesites ranging from one-quarter to one-third of an acre and the ability for buyers to customize portions of their home. Lifestyle housing, which includes patio homes and courtyard homes, provides low-maintenance living with smaller homes, heightened access to amenities, quality open spaces, shared parking and common areas.

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Marrs Company, www.marrscompany.com, is owned by Mike Marrs, who has 30 years of building experience in some of Boise's finest communities. Marrs said, *"We choose communities that offer aesthetic value and a comfortable lifestyle with amenities like walking paths, water features, open space and neighborhood parks. Having worked with O'Neill in the past, we know that The Tree Farm will fit this ideal and, for us, it represents a rare moment of opportunity."* Marrs Company is a trusted builder in the Treasure Valley that has maintained a positive long-standing relationship with O'Neill Enterprises and anticipates that The Tree Farm will launch the company forward into future growth.

Tahoe Homes, www.tahoe-homes.com, was founded 12 years ago by Idaho native and Registered Master Builder Jake Centers. The company prides itself on challenging industry norms and seeking innovative ways to design and build homes that better meet the needs of homebuyers. Jake has worked with O'Neill Development on past projects and says, *"O'Neill has a history of creating exceptional communities in our area, and we are excited to be involved."* Tahoe Homes has partnered with O'Neill Enterprises on past communities and is looking forward to continuing this relationship at The Tree Farm.

Zach Evans Construction, www.zecinc.com, is committed to creating "everlasting memories" for its home buyers, which fits perfectly with The Tree Farm's goal of tying history and future together. Zach Evans, president of the award-winning company, said, *"Our relationship with Group One, which is representing home sales for the project, and O'Neill Enterprises' reputation were key factors for our choice to build in The Tree Farm. The attention to detail for this community is outstanding."* The company is working with a local architect to design innovative homes for The Tree Farm's lifestyle housing that will capture the needs of the home buyer, while integrating efficiency and value.

The Tree Farm plans to continue meetings with quality builders to add to its team in the coming months. Their goal is to represent each style of housing within the community with a team that will share the same vision of lasting value.

About The Tree Farm

The Tree Farm is squarely in the spectacular beauty of Idaho's Treasure Valley. Because of the community's size, careful planning has allowed the integration of core amenities and dynamic connectivity to create a true neighborhood for its residents. O'Neill Enterprises, an Idaho company known for its thoughtful and responsible projects throughout the state, and Meridian landowners, the Carnahan family, have come together to form Treehaven, LLC, which is developing the project. This dynamic team is creating a community that respects the area's heritage as a working tree farm and nursery. The legacy of this beautiful place continues as the community takes shape, blending the history of the land and the future of its residents. For more information on The Tree Farm, call 208-336-3430 or visit www.treefarmliving.com.

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